

American Society of Interior Designers (ASID) Industry Partner Benefits

Expand your business and network with fellow interior design industry professionals.

The IDAL/ASID Industry Partners program is dedicated to providing a forum that unites the professional designer with the interior furnishings industry, supplying services and manufactured products integral to the successful practice of interior design. Both interior designers and industry representatives share mutual concerns, common goals and financial interdependence. Together they work to improve products and services, business practices, design education and inter-communication.

In addition, ASID Industry Partners seek to raise the professional level of the interior design practice through participation and support of research, educational programs and other activities. Through this interaction with ASID professionals, the potential exists for ASID Industry Partners to expand their knowledge of the practice of interior design and increase their share of the marketplace.

- Networking with interior designers and peers
- Educate and showcase your products/services to the industry
- Local chapter membership and participation
- Chapter leadership and volunteer opportunities
- Education and information about the interior design Industry
- Access to the industry's leading source of information and research
- Subscription to ASID ICON, the Society's award-winning bi-monthly publication
- Sponsorship and marketing opportunities
- Exclusive sponsorship of ASID education and research programs
- Interactive stand-alone listing in ASID's online directory, allowing their business to be searchable by visitors to ASID's website
- Link from ASID Web site to company Web site
- Discounts on ASID member mailing list
- Discounted ad rates in ASID ICON
- Tools for your business
- Use of prestigious ASID Industry Partner logo
- Low-cost group, life, disability and professional insurance
- ASID Mastercard

IDAL members must contact the IDAL Headquarters for the special application form used to join ASID and to get the special code they must include on that application. Call 740-452-4541 or e-mail office@decorativeartisans.org for the application and the code.

IDAL members will save \$125 over the normal Industry Partner membership and application fee, paying \$300 to join. IDAL members' ASID membership will run a full twelve months, independent of IDAL's membership renewal date.

Want more information about ASID? Go to the ASID Contact Us page at <http://www.asid.org/about/Contact/default.htm> or call Kirstin Hellwig at 202-675-2371.