



# Advertising Insertion

## Order

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Order Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### ARTISPHERE ADVERTISING

Issue  Fall 2010  Winter 2010  Spring 2011  Summer 2011

Size  Full page  1/2 page  1/3 page  1/4 page  1/6 page

Premier Location  Back Cover  Inside Front Cover  Inside Back Cover

Layout  H  V  Square 1/3 Page option only

Color  4 Color  B&W

Is this contract for a 4X rate?  Yes  No

Payment due upon Publication.

Price per ad \$ \_\_\_\_\_

Artisphere Net Due: \$ \_\_\_\_\_

### E-NEWSLETTER ADVERTISING

January  February  March  April  May  June

July  August  September  October  November  December

Maximum 3 ads per 12 month period.

Payment due upon Publication.

Price per ad \$ \_\_\_\_\_

E-News Net Due: \$ \_\_\_\_\_

### WEBSITE CONVENTION PORTAL PAGE ADVERTISING

Top Tier Spaces @ \$450 <input type="checkbox"/> 1 space <input type="checkbox"/> 2 spaces	Second Tier Space @ \$250 <input type="checkbox"/> 1 space <input type="checkbox"/> 2 spaces
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Payment due upon Publication.

Price per ad \$ \_\_\_\_\_

Web Portal Net Due: \$ \_\_\_\_\_

### CONVENTION PROGRAM ADVERTISING

Back Cover  Inside Front  Inside Back  Full Page  2/3 page  1/2 page  1/3 page

Program Net Due: \$ \_\_\_\_\_

Please note: Convention Program Advertising orders must be accompanied by payment information, or your company must contact IDAL to request an invoice if you require one to process payments. Payments not received by the deadline on the information sheet will result in the ad not being placed in the publication. For more information, please refer to page 9.

All first time advertisers are required to make a 50% deposit by the material deadline for your type of advertising and will be invoiced for the balance.

AD MATERIALS: All advertising materials should be sent to the appropriate office:

- Artisphere advertising: Information on Pages 5 & 6.
- E-Newsletter advertising: Page 7
- Convention Website Portal Page advertising: Page 8
- Convention Program advertising: Page 9

#### CONTRACT

This Insertion Order is a contract between the International Decorative Artisans League (IDAL) and the advertiser for advertising space in the selected publications. Advertisements will not be placed without a fully completed and signed Insertion Order. Insertion orders should be mailed or faxed to:

- Mail: IDAL, 1100-H Brandywine Blvd., Zanesville, OH, 43701
- Fax: 740.452.2552

We do not accept Insertion Orders via e-mail. For security reasons, we strongly discourage sending any credit card information via e-mail.

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Payment Information

Check # \_\_\_\_\_  Visa  MC  AmEx

Credit Card # \_\_\_\_\_ Sec. Code \_\_\_\_\_ Exp. \_\_\_\_\_

Billing Address \_\_\_\_\_

If you have any questions about your Insertion Order or Billing, please contact us at: [office@decorativeartisans.org](mailto:office@decorativeartisans.org) or 740.451.4541

If you have any questions regarding your advertising, please contact Scott Oser at [scott@decorativeartisans.org](mailto:scott@decorativeartisans.org) or 301.279.0468

Thank you for your interest and support of IDAL.