



# 2012 IDAL Annual Convention & Exposition

## Grand Sierra Resort & Casino

### Reno, NV • July 24-28, 2012

#### EXHIBITOR INFORMATION

Mr.  Mrs.  Miss  Ms.

Name \_\_\_\_\_

Company \_\_\_\_\_

IDAL Business Partner Member # \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

ZIP+4 \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web \_\_\_\_\_

Completing this form serves management notice that you agree to be contacted by mail, telephone, facsimile or e-mail by IDAL and/or its members.

#### Authorization

CLIENT'S NAME (please print) \_\_\_\_\_

CLIENT'S AUTHORIZED SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

#### SPACE CHOICES

I would like the following spaces:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

I prefer to be located near: (not guaranteed) \_\_\_\_\_

I would prefer **NOT** to be located near: (not guaranteed) \_\_\_\_\_

Product Description - 50 words or less.

\_\_\_\_\_

\_\_\_\_\_

**Space Sign:** Sign should read:

Exhibiting Company's Name \_\_\_\_\_

**Assignments will be made on a first-paid, first-served basis.**

SPACES	# BOOTHS	RATE 7/24/2011 – 5/1/2012	RATE AFTER 5/1/2012
10' x 10' booth	(one) @	\$1,000	\$1,200
10' x 10 additional booth	( ) @	\$900	\$1,100
corner booth add \$100 each	( ) @	\$100	\$100

**PURCHASE 3 BOOTHS AND GET THE 4<sup>TH</sup> ONE AT NO CHARGE.**

Contact Susan Mathers at (636) 227-7817 or [susanmathers2002@yahoo.com](mailto:susanmathers2002@yahoo.com) for additional questions and details.

IN BOOTH DEMONSTRATION	\$200	\$200
<b>IDAL BUSINESS PARTNER MEMBERSHIP BUSINESSES WITH MORE THAN 20 EMPLOYEES (Required to exhibit at the IDAL Expo)</b>	\$202	\$500
<b>TOTAL DUE (US \$)</b>		

**50% of total Convention and Exposition costs above required with contract. Membership dues must be sent immediately.**

**Balance Due:** Any balance must be paid no later than 45 days prior to the Show or space can be reassigned. A 10% additional charge will be added to balance due if not paid in full 45 days prior to Show (June 10, 2012). Payment made within 45 days of Show must be by credit card or cashier's check.

#### METHOD OF PAYMENT (payment due at time of order):

All payments in U.S. funds drawn on U.S. bank. \$25 fee charged for returned checks.

- Check/Cashier's Check/Money Order (Make checks payable to IDAL)  
 Debit Card  American Express  MasterCard  VISA

Credit Card Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-digit security code \_\_\_\_\_ Amt. to be charged \_\_\_\_\_

Cardholder's Name (Print) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip + 4 \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**NOTE:** The deadline date for final payment is June 10, 2012. After this date, a 10% additional charge will be added. Any Remaining balance due on the above date and any additional items that may be ordered later for this show will be charged to the credit card provided on this form.

**Mail all applications with check payment to:** IDAL • 1100-H Brandywine Blvd  
 • Zanesville OH 43701-7303 or **fax with credit card information to 740.452.2552**

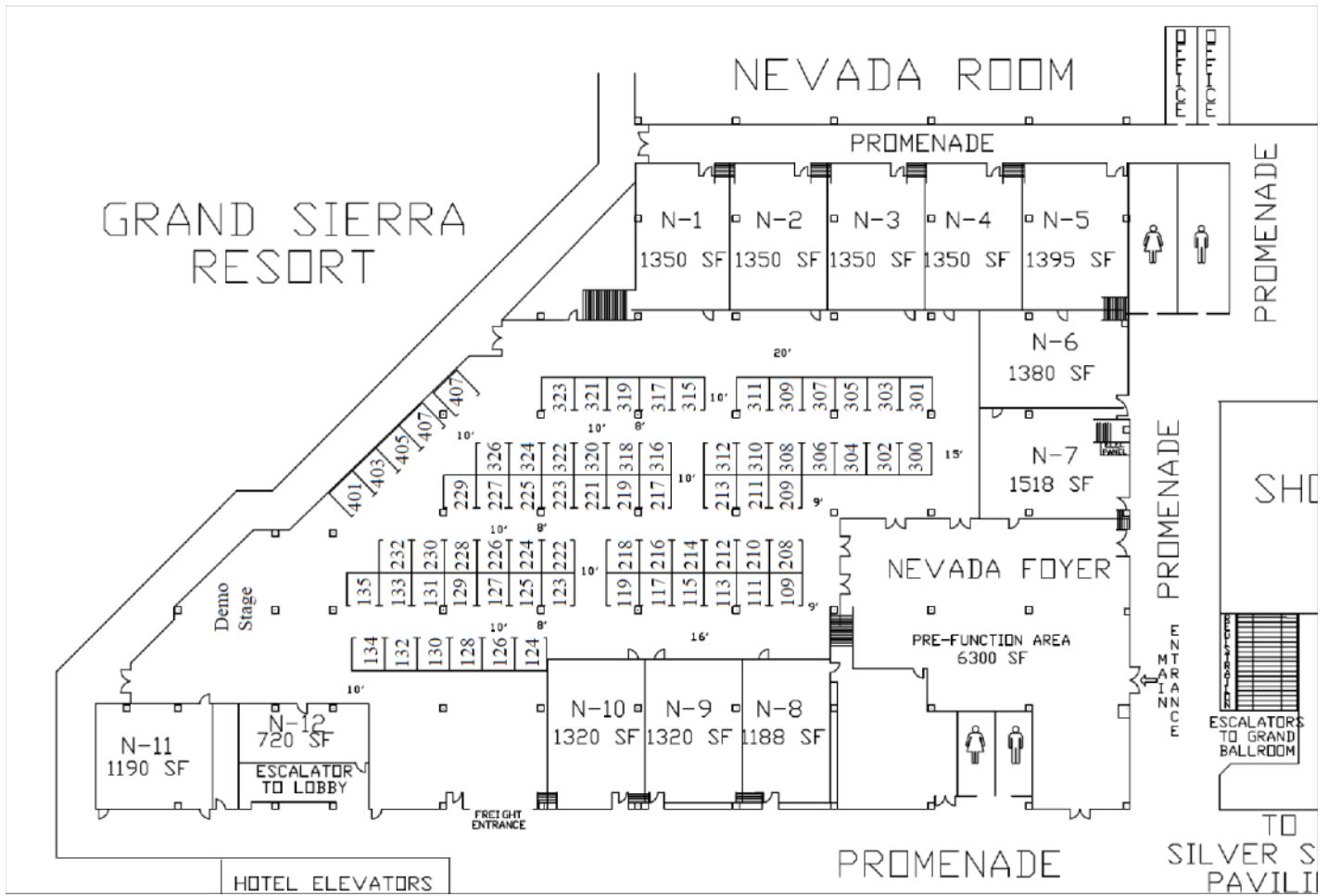
#### Please Read

- The undersigned agrees to abide by the Conditions, Rules and Regulations of the Show as set forth here, enclosed and in the Exhibit Kit issued in advance of the Show. Acceptance of this contract binds us to the payment as set out above. Deposits are non-refundable if assignments are made. No refunds within 45 days of the Show's opening date. We understand Management reserves the right to: contact us via any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; reallocate space when available; and reject any and all applications. All notices of exhibit space cancellation must be submitted to Management in writing and will be officially dated when received by Management. A \$100 processing fee will apply to all cancellations regardless of cancellation date. Under all circumstances, Management retains the right to sell any space cancelled by exhibitor.
- In the event of cancellation of the Show due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Directory and Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.
- IDAL, OFFINGER MANAGEMENT CO., THE SPONSORING ORGANIZATIONS, AND THEIR RESPECTIVE OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF IDAL, OFFINGER MANAGEMENT CO., THE SPONSORING ORGANIZATIONS, AND THEIR RESPECTIVE OFFICERS, AGENTS AND EMPLOYEES OR BY A PARTY OR PARTIES OTHER THAN IDAL, OFFINGER MANAGEMENT CO., THE SPONSORING ORGANIZATIONS, AND THEIR RESPECTIVE OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- Exhibitors will display only merchandise regularly sold by them. **No space may be sublet.** Failure to list and pay fees for any and all displayed merchandise by exhibitors shall be deemed cause for cancellation of space.
- All Exhibitors must be IDAL Business Partner members. Booth personnel must be direct employees of the exhibiting company or members of IDAL at either the Professional or Business Partner level.
- Exhibits must remain open until the closing of the Show. Early packing is prohibited. All sales gimmicks, promotions and giveaways must be approved by the Management. Soliciting of trade must be confined to within your own exhibit booth.
- With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to the event's producers to use in future promotional materials any such photos and/or comments.

#### FOR OFFICE USE ONLY

Confirmed Space \_\_\_\_\_ Event Code: **E19612** Acct. #196 Exhibitor # \_\_\_\_\_

Accepted by Show Management \_\_\_\_\_ Date \_\_\_\_\_ Recd \_\_\_\_\_ Amt \_\_\_\_\_ Ck# \_\_\_\_\_ Ackd \_\_\_\_\_



**CONVENTION TIMELINE:**

**Tuesday, July 24**

Registration .....	3:00 pm – 8:00 pm
Instructor Meeting .....	4:00 pm – 5:00 pm
New Member/Attendee Meeting .....	6:00 pm – 7:00 pm

**Wednesday, July 25**

Registration .....	7:00 am – 5:00 pm
Classes .....	Noon – 8:00 pm

**Thursday, July 26**

Registration .....	7:00 am – 9:00 pm
Move-In of Exhibits .....	8:00 am – 5:00 pm
Classes .....	8:00 am – 5:30 pm
Chapter Presidents' Lunch.....	12:00 pm – 1:30 pm
Annual General Meeting .....	6:30 pm – 7:30 pm
Welcome Reception with Expo Grand Opening .....	7:30 pm – 10:30 pm

**Friday, July 27**

Registration .....	7:00 am – 6:00 pm
Classes .....	8:00 am – 12:00 pm
Expo Open to Public/Attendees .....	12:00 pm – 6:00 pm
UPS Store Hours .....	4:00 pm – 7:00 pm

**Saturday, July 28**

Registration .....	7:00 am – 6:00 pm
Classes .....	8:00 am – 5:30 pm
Exhibitor Open Forum .....	8:30 am – 9:45 am
Expo Open to Public/Attendees .....	10:00 am – 6:00 pm
Philanthropic Dedication .....	12:00 pm
UPS Store Hours .....	4:00 pm – 7:00 pm
Move-Out of Exhibits .....	6:00 pm – 10:00 pm

*Schedule is subject to change.*

**AN AFFORDABLE BOOTH PACKAGE**

**Each 10' X 10' booth includes the essentials for selling:**

- 8' high back drape
- 8' high side drape
- Booth ID Sign
- One 6' skirted table
- Wastebasket
- Two chairs
- Show Program & Tower Sign listing

**FOR MORE INFORMATION:**

E-mail: [Convention@Offinger.com](mailto:Convention@Offinger.com)  
 Phone: 740-452-4541  
 Fax: 740-452-2552  
 Web: [www.decorativeartisans.org](http://www.decorativeartisans.org)